



## ***Value Stream Mapping:***

### ***How to Visualize Work and Align Leadership for Organizational Transformation***

by **Karen Martin & Mike Osterling**

## **Executive Reading Guide**

We wrote ***Value Stream Mapping*** to support two groups of readers: senior leaders and improvement practitioners. While much of the information in the book benefits both groups, we've created this guide to help executives quickly access the content that's most relevant for their role in the value stream transformation process, including:

- Value stream mapping's purpose and benefits—and potential pitfalls to avoid.
- What you can expect to achieve from value stream analysis and how quickly.
- The level of involvement senior leaders need to have and why.
- Leadership roles and responsibilities in the transformation process.

While we recommend that leaders read the entire book, please enjoy the following sections, which include leadership-level insights into the what, why, and how of value stream mapping.

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